

Ulusaba^{🐾🐾}

SIR RICHARD BRANSON'S
PRIVATE GAME RESERVE

Virgin LIMITED
EDITION

WELCOME

SIR RICHARD BRANSON'S PRIVATE GAME RESERVE



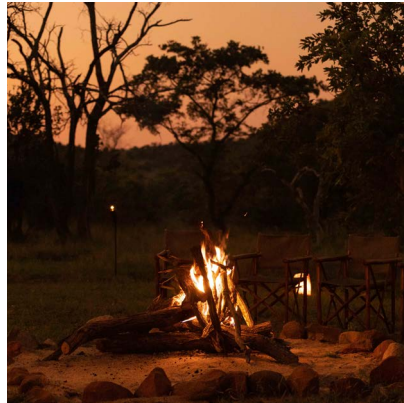
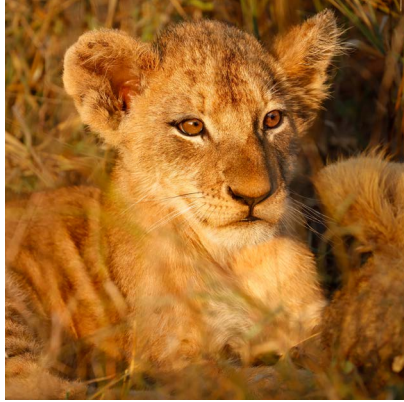


ULUSABA

Welcome to Ulusaba, Sir Richard Branson's private game reserve, nestled in the heart of South Africa's iconic Sabi Sand Nature Reserve. Our expert rangers and trackers will take you on an unforgettable safari adventure filled with excitement from the moment you land on our private airstrip.

Enjoy the comfort of luxury rooms and suites at either Rock Lodge, set atop the summit of a koppie, or Safari Lodge, found along the banks of the dry Mabrak riverbed. Experience luxurious accommodation, twice-daily game drives, safari walks, indulgent cuisines, and awe-inspiring views that will leave you speechless.

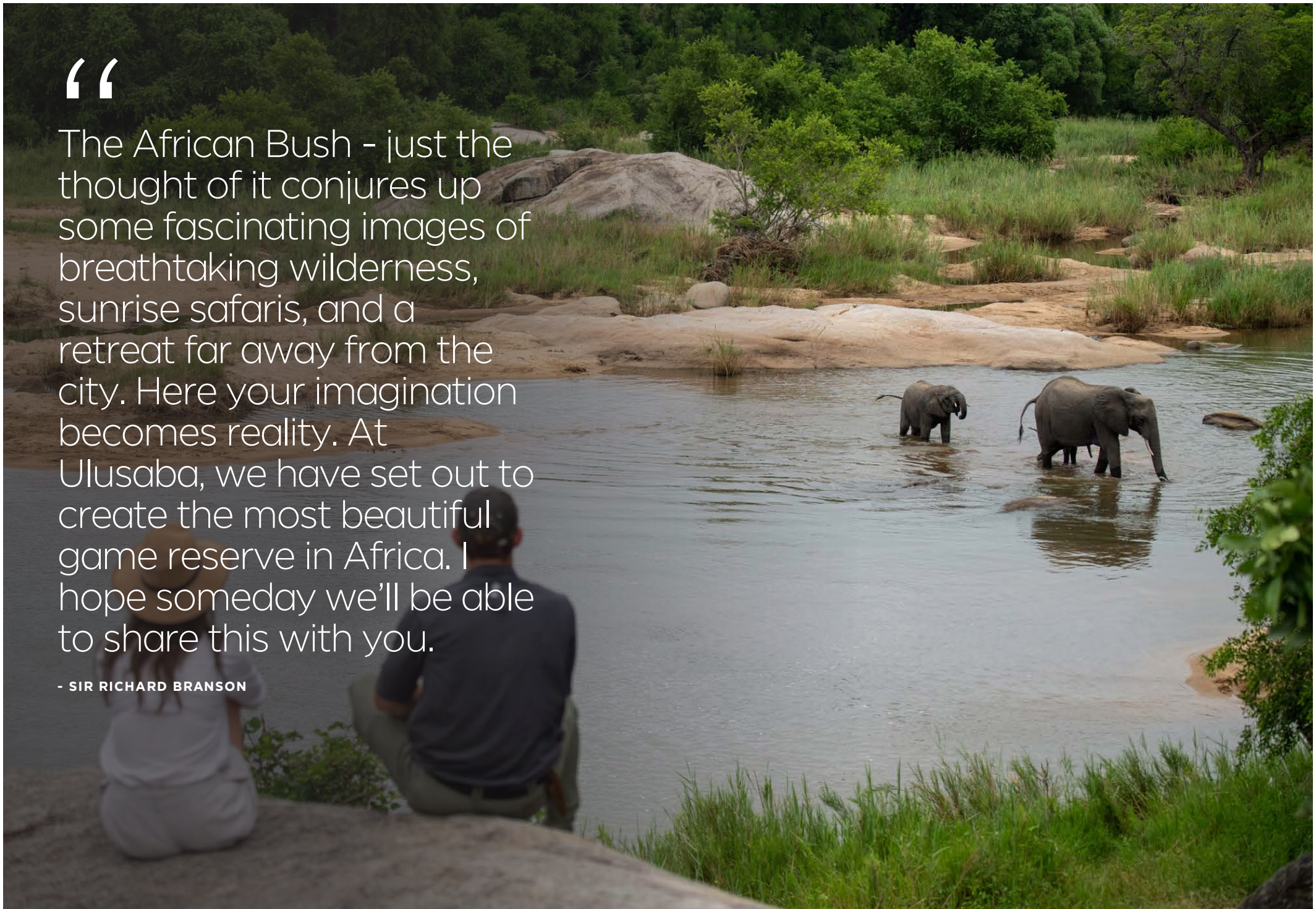
WELCOME



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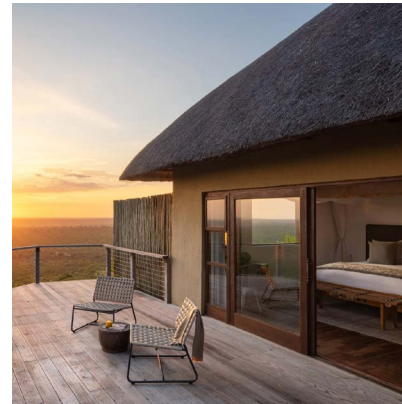
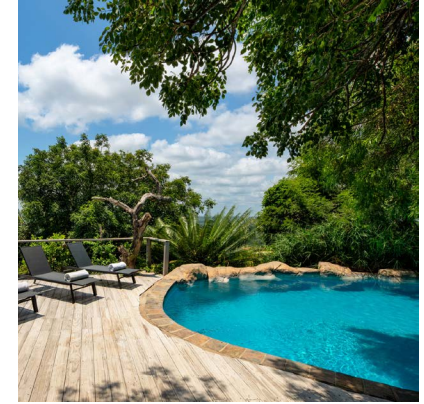
The African Bush - just the thought of it conjures up some fascinating images of breathtaking wilderness, sunrise safaris, and a retreat far away from the city. Here your imagination becomes reality. At Ulusaba, we have set out to create the most beautiful game reserve in Africa. I hope someday we'll be able to share this with you.

- SIR RICHARD BRANSON



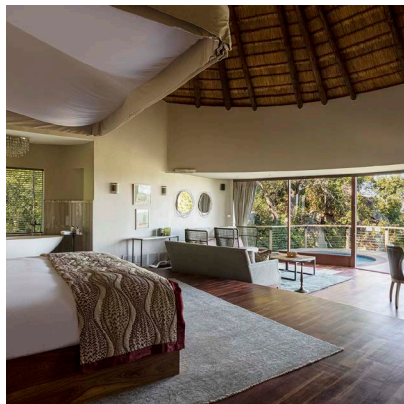
ROCK LODGE

Rock Lodge offers some of the most breathtaking views in the Sabi Sand – and we promise, we're not biased! Perched high on the summit of a koppie, it's surrounded by miles of untamed wilderness. Keep your binoculars close as you're likely to spot wildlife from this incredible vantage point. Between game drives, unwind in the outdoor pool or indulge at the spa. Within Rock Lodge, you can choose to stay in Cliff Lodge, which is available as individual suites for non-exclusive booking – perfect for those seeking extra privacy. Here you can enjoy either a private plunge pool or access to the main pool, based on the suite selected, with all meals served at Rock Lodge. Together, Rock Lodge and Cliff Lodge can sleep up to 20 adults and six children, making them the perfect choice for families and small groups.





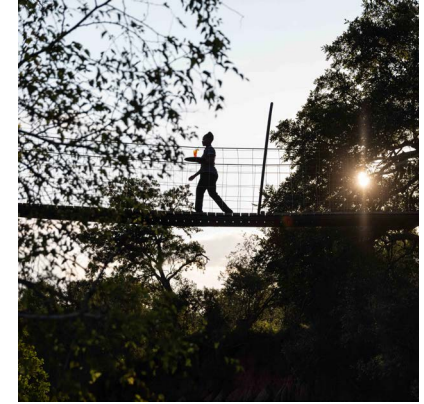
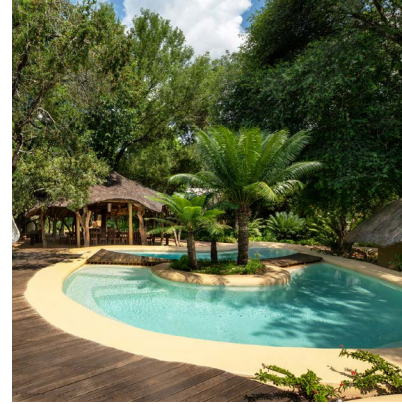
CLIFF LODGE



Tucked away on the other side of the koppie, Cliff Lodge features two stunning suites, offering a truly exceptional luxury safari retreat. Sleeping up to four adults and two children, when booking Cliff Lodge exclusively, it offers the ultimate private escape; complete with a dedicated host, personal chef, and private vehicle for game drives, plus access to your own gym and spa treatment room.

SAFARI LODGE

Safari Lodge is built along the banks of the dry Mabrak riverbed, offering a unique connection to the surrounding wilderness, with rooms carefully designed to blend seamlessly with the natural environment. Some rooms are located across a swing bridge, adding a touch of adventure to your stay. You can spot elephants, bushbuck, hyenas, and other wildlife passing by, creating moments you'll treasure forever in this immersive safari setting. Safari Lodge can sleep up to 20 guests in 10 rooms and suites.





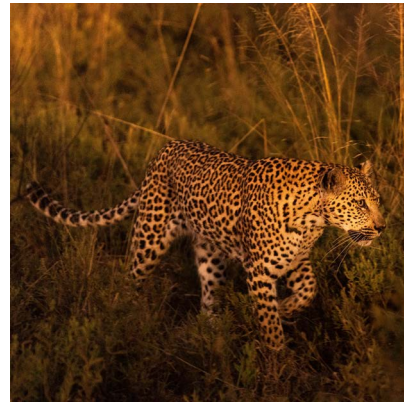
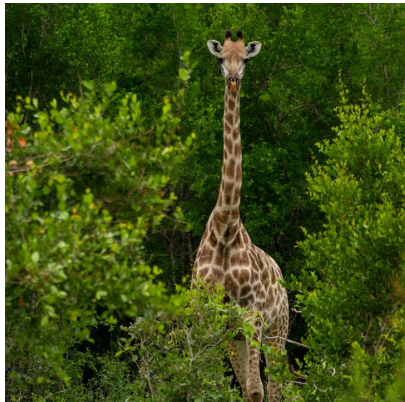
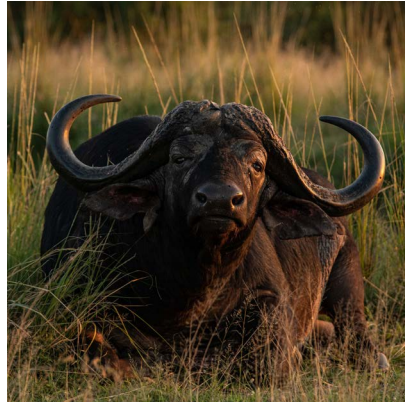


From iconic Big Five sightings to unexpected encounters with the bush's hidden gems, every game drive offers something new to discover.

GAME DRIVES

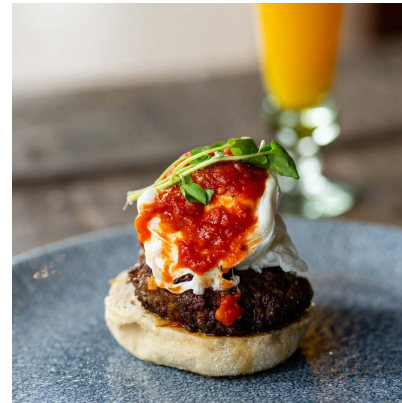
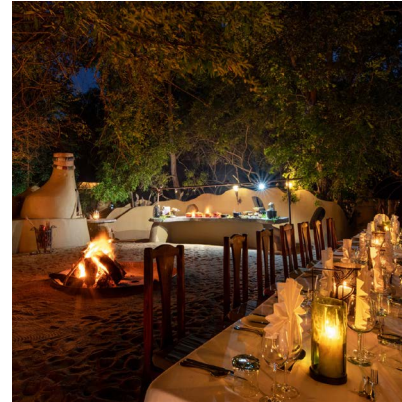
At Ulusaba, no two game drives are ever the same. Led by your experienced ranger and tracker team, each drive offers the opportunity to explore over 13,500 hectares of the Sabi Sand Nature Reserve. Mornings often reveal fresh activity from the untold stories of the night, with the stillness of the early hours offering a chance to witness wildlife on the move.

For a closer connection to the land, a safari walk after breakfast uncovers the finer details of the African bush. From learning about tracks, birds, and plants to experiencing the environment from a new perspective, it's a truly immersive experience. As the day fades, late afternoons bring their own magic. Another game drive awaits, offering the chance to see what the bush has in store, while a sundowner stop provides a moment to pause and enjoy the beauty of the setting African sun.



FOOD & DRINK

Our talented chefs have created a menu full of pan-African dishes, inspired by the flavours and cultures of the continent. With seasonal, locally sourced ingredients, we ensure fresh and tasty meals all year round. Whether you're dining under the stars, gathered at the boma, on one of our dining decks, or in our cosy dining room, expect meals that are not only delicious but also bring people together for a memorable and social experience. For something more intimate, we offer private dining experiences; and wine lovers will enjoy our curated selection of South Africa's finest reds, whites, and rosés, all ready to be savoured in our cellars at both lodges.



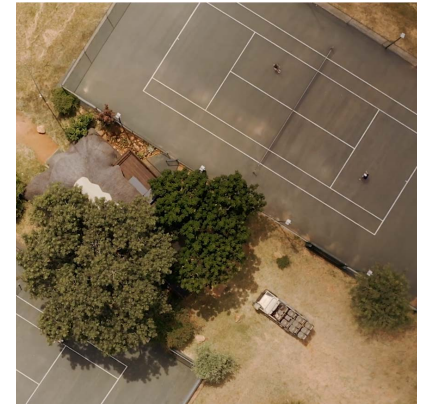
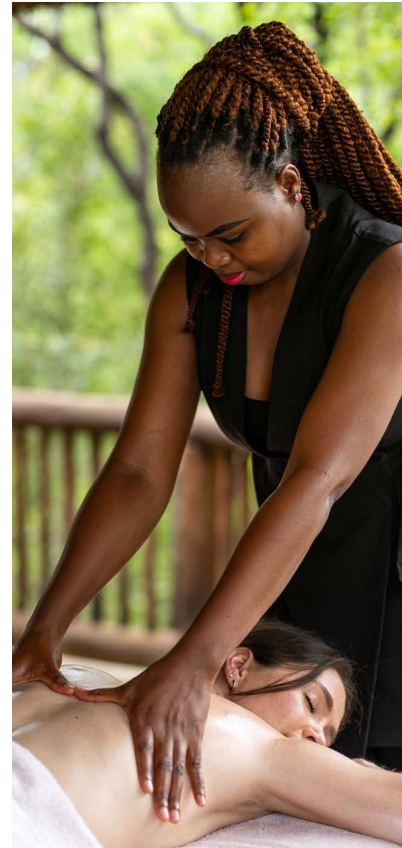


SPA & WELLNESS

Immerse yourself in tranquillity at our Aroma Boma spa, the perfect spot to unwind after the thrill of a game drive. Choose from soothing treatments like rejuvenating facials and relaxing massages. At Rock Lodge, the spa is perched high above the savannah, offering incredible bush views and a peaceful escape. At Safari Lodge, the spa sits beside the dry Mabrak riverbed, shaded by trees and tucked away from the main lodge - fully immersed in nature.

If you fancy a bit of tennis, there are two courts. We can arrange a security escort to ensure no curious animals gatecrash your game.

Or why not hit the gym at Safari Lodge? It's the perfect place to work up an appetite.



PRIDE 'N PURPOSE



For a truly meaningful experience, volunteer or join a Community Tour to explore local villages and witness Pride 'n Purpose's transformative work firsthand.

Pride 'n Purpose is Ulusaba's charitable arm, dedicated to creating lasting, meaningful change in the communities surrounding the Sabi Sand Nature Reserve. Through education, healthcare, and empowerment projects, it helps people build brighter futures.

Founded in 2003, all running costs are covered by Virgin Limited Edition and Virgin Unite, meaning every donation goes directly to where it's needed most.

Driven by the belief that true change begins from within, Pride 'n Purpose has empowered countless communities with the following achievements:

- 30 pre-schools built
 - 10 classrooms built
 - 5 literacy centres established
 - 1 annual teachers' training session
 - 30 varieties of vegetables planted
 - 1,500 trees planted
 - 5 water tanks installed
 - 2 disability centres created
 - 8 orphan homes constructed
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Wild memories
that last a lifetime.



Virgin LIMITED
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